

# **BACKGROUND AND REASON**

## **TO FORMULATE TSUKUBA CITY BASIC GUIDELINE FOR GLOBALIZATION**

**By Office for International Affairs, Planning and Globalization Division, Planning Department**

### **BACKGROUND AND REASON FOR THE GUIDELINE**

Tsukuba City Basic Guideline for Internationalization was formulated in May, 2011 as the guideline for internationalization measures for Tsukuba City to implement. In the past five years, the international environment of Tsukuba has dramatically changed; improvement of transportation such as the Metropolitan Intercity Expressway Network and the transit between Tsukuba and Narita Airport, hosting international conferences such as High Level Forum, G7 Science and Technology Ministers' Meeting, etc., and the increase of foreign residents and visitors.

Considering the above situations, we decided to newly formulate *Tsukuba City Basic Guideline for Globalization*. We adopt the new guideline to implement globalization measures, ensuring consistency with *Tsukuba Future Framework* and *Tsukuba City Strategic Plan*, over next five years.

### **SIMILAR PLANS FORMULATED BY OTHER MUNICIPALITIES**

- Tsuchiura City Multicultural Society Promotion Plan
- Ibaraki Globalization Promotion Plan

### **GROUND/POSITIONING IN 'THE FUTURE FRAMEWORK'**

The ground/positioning of 'globalization promotion' is a measure to realize one of the policy of *Tsukuba City Future Framework*, '*the city in which every citizen grows and supports each other*'.

### **THE ORDINANCE CONCERNED**

Tsukuba City Science Technology Promotion Guideline

### **IMPACT BY IMPLEMENTATION OF THE MEASURES (Cost should be indicated if possible)**

The following impacts are expected:

- Effective and efficient implementation of various measures to realize a multicultural society in cooperation with relevant organizations and bodies
- Increase of economic exchanges will with the name recognition of TSUKUBA
- Increase of human resources and investments from home and abroad by active appealing of Tsukuba's charms


**Background and Purpose**

Roughly 8,000 foreign residents, including researchers and international students, live in the city. And a considerable number of Japanese citizens have experiences of living abroad. It can be said that the city connotes various cultures. The city drew up Tsukuba City Basic Guideline for Internationalization in May, 2011. The city has been supporting foreign citizens to live comfortably regardless of nationalities and languages aiming to establish a multicultural society with relevant organizations. Besides, the international environment of Tsukuba has dramatically changed: hosting major international conferences, the increase of foreign visitors, improvement of availability of International Baccalaureate Programmes, etc. However, the results of the opinion polls suggest that the city's services are not satisfying.

Considering these situations, we decided to newly formulate Tsukuba City Basic Guideline for Globalization. We adopt the new guideline to implement measures not just 'internationalization' but 'globalization', over the next five years until 2020. We aim to realize 'a city where people want to live and want to stay forever', which is the future vision of the city Tsukuba City Future Framework aims to establish.

**Policy** **Establish a City to Which People from the World Gather and from Which People Go Out to the World** (P.9)
